

Raya With Yen T&C

1. Contest

This campaign is organised by BWY Holdings Sdn Bhd (Company No.: 1108277-W) ("The Organizer") and will take place from 27 March 2023 to 30 April 2023 ("Campaign Period"). Participants are required to complete the following steps to participate in the contest:

Raya With Yen Microsite and AR Filter Game on Instagram and Facebook:

- A. Launch the Raya With Yen AR filter on Instagram and Facebook.
- B. Catch as many Kuih Raya and Bake With Yen logo as possible, avoiding the Rotten Kuih to score the highest points in the given time.
 - I. Each game is capped at 15 seconds.
 - II. Scores and demerits for each element in the game are as follows:
 - a) Kuih Raya = 5 points
 - b) Bake With Yen Logo = 10 points
 - c) Rotten Kuih = Minus 3 points
 - III. Users can play as many times as they want to try for the highest score, but only one submission per day will be recorded for the leaderboard.
- C. Take a screenshot on Instagram or Facebook of the AR filter game score and submit it to <microsite url>.
- D. New users must create an account on <microsite url> to submit scores to the leaderboard.
- E. Return users can log in to submit their scores to the leaderboard.
- F. Upload the AR Filter screenshot of the score in the score submission section.
 - I. Only one submission per account will be accepted each day.
 - II. Users can choose the highest score to submit to the microsite.
- G. Participants can also upload receipts from purchasing Bake With Yen products to get an additional 100 points to their scores per receipt.
 - I. The minimum spend for every receipt is RM50.
 - II. Only receipts dated from 1 March 2023 to 30 April 2023 are eligible for submission.
 - III. Every receipt valued at RM50 and above will be rewarded 100 points, regardless of the value. Per RM50 receipt = 100 points.
 - a) Example: RM50 receipt = 100 points, RM100 receipt = 100 points, 2x RM50 receipt = 200 points
 - b) Example: RM1,000 receipt = 100 points, 20x RM50 receipt = 2000 points
 - IV. Receipts submitted must be legible.
 - V. The organizer reserves the right to reject illegible receipts, be it soiled or ripped.
 - VI. Every receipt must have a unique purchase code, and duplicate receipts will be rejected.
 - VII. Receipts submitted must be the original receipts and not photocopies.
- H. The users' scores will reflect on the leaderboard within 3 working days.

2. Prizes

- A. The scores are cumulative and the leaderboard will show the top 10 participants with the highest scores. The top 53 participants with the highest scores will be entitled to the bi-weekly prizes listed below:
 - I. 2x Grand prize worth RM2798: PerySmith Robot Chef Ai Cooking Series AI20
 - II. 2x Second prize worth RM1147.82:
 - a) Milux Food Processor 7L

- b) BWY Moist Chocolate Cake Mix 520g
 - c) BWY Butter Cake Mix 480g
 - d) 0.8L Round Storage Container
 - e) Chefmade Cake Mould Round Non Stick 8"
 - f) Almond Sliced USA 500g
 - g) Fructose Mango Pie Filling & Topping 610g
 - h) BWY Measuring Cup
- III. 2x Third prize worth RM791.30:
- a) Milux Air Fryer
 - b) Camry Electronic Kitchen Scale
 - c) BWY Salted Caramel Cookies Mix 500g
 - d) Almond Sliced USA 500g
- IV. 100x Consolation prize worth RM520: Honey Roasted Almonds
- B. Winners will be announced through email and on our social media page.
- C. Prize fulfilment would take place within four (4) weeks for West Malaysia and six (6) weeks for East Malaysia after the winner announcement is made.
- D. Winners of the consolation prizes will have to pick up the prize themselves at the Bake With Yen Kota Kemuning HQ within four (4) weeks ("**stipulated time period**") after the winner announcement.
- E. The 1st, 2nd, and 3rd prize winners who reside in Klang Valley are required to pick up their own prize from BWY Kota Kemuning HQ.
- F. The 1st, 2nd, and 3rd prize winners who reside in West Malaysia (excluding Klang Valley) may need up to 2 months for delivery to their nearest Bake With Yen branch and for winners who reside in East Malaysia need up to 3 months for delivery to their nearest Bake With Yen branch. They are required to pick up the prizes themselves.
- G. If the Winner is not able to collect the prize, they are allowed to send a direct message to the Organizer on Facebook or Instagram by providing the full name and IC of their particular representative who will collect the prize from BWY Kota Kemuning HQ.
3. The Organizer may at its sole and absolute discretion extend/end the Campaign Period at any time without any prior notice. Unless an Extended Period is announced, all entries must be received by the Organiser on or before the Campaign Period, and failing which shall result in the entries not being accepted, entertained or considered as part of the Campaign, and will be automatically disqualified. Any participation in the Campaign during the Extended Period (if any) shall be governed by the same terms and conditions ("Terms and Conditions"), which shall remain in full force and effect.
4. This Campaign is open to all Malaysian citizens or permanent residents of Malaysia aged eighteen (18) years old and above with a valid National Registration Identification Card (NRIC) number (12- digit) at the time of participation for the Campaign. Staff member of Bake with Yen is not eligible to participate in the contest. The Organiser reserves the right to request for identification document as proof and for the purposes of verifying the identity of a Participant.
5. In this campaign, for any reason whatsoever, any of the Winners are unable to collect the winning prize within the stipulated time period, the Organizer shall not reimburse or compensate the Winner. The Organizer shall not be obliged to give extension notice of the Prize Collection Period. All unclaimed Prizes after the Collection Period will be forfeited.
6. The Organizer takes no responsibility or assumes no liability for the comment and/or the content posted by the participants. Participants are solely responsible for the consequences of posting and publishing their comments and/or contents on the social media.

7. The Organizer may, at its sole discretion, disqualify any entry which the Organizer considers breaching the terms and conditions contained herein. This includes, but not limited to, failure to meet Campaign eligibility criteria for entry such as posting any obscene, libellous, racially disparaging, defamatory, harassing, threatening or unlawful content or any other conduct deemed unfit by the Organizer.
8. The Organizer will not be responsible for entries for the Campaign that cannot be processed due to technical or operational reasons. Entries that are lost, misdirected, incorrect, incomplete or illegible, for any reason whatsoever will be disqualified.
9. Only Participants who fulfil the Campaign Mechanism stated above are eligible to win the prizes. Incomplete entries and/or Participants that fail to fulfil the Campaign mechanism will automatically be disqualified from the Campaign without notice.
10. All Prizes are given on an "as is" basis and are not exchangeable, transferable, or redeemable for cash, credit, other items or voucher, in part or in full.
11. The Organizer reserves the right to substitute any of the Prizes with that of similar value at any time at their absolute discretion without prior notice and all Prizes are non-transferable to another individual and absolutely non-negotiable.
12. The Organizer shall not be liable or responsible to reimburse or compensate the winner should they fail to collect their prizes within the stipulated time period for whatsoever reason. The Organizer is also not obliged to give extension notice of the Prize Collection Period. All unclaimed Prizes after the Collection Period will be automatically forfeited.
13. The Organizer makes no warranties or representations whatsoever with respect to the Prizes and shall not be responsible nor be liable for any problems and/or damage thereto or arising therefrom.
14. All Winners will be notified via email. In the event that the Winner does not receive any email from the Organizer during the stipulated time period, the Winner is required to contact the Organizer via Facebook Direct Message within one (1) week from the winners announcement date; failing which, the Prize will be automatically forfeited. The Organizer reserves the right to use any other method or medium it deems fit at its sole and absolute discretion for the purpose of announcing the Winners.
15. The Organizer will not be held liable in the event the Winners cannot be contacted for whatever reasons after three (3) attempts.
16. The Organizer reserves the rights to appoint a third party to verify the identity of the Winners and to fulfil the delivery of prizes. By joining this Campaign, the Winners has agreed and consented that the Organizer may provide all the necessary information of Winners to the third parties service providers to facilitate such service.
17. The Organizer is not responsible for any loss or damages that may occur during shipping or delivery of the prizes.
18. The Organizer reserves the rights to forfeit the Prize of any Winners who fail to provide the required details stipulated in the Terms and Conditions contained herein.

19. The Organizer shall have the right to deal with the unclaimed prizes in any manner it deems fit at its absolute discretion, in the event that a Winner chooses not to accept the Prizes.
20. By participating in this Campaign, the Contestants agree to the Organizer and any companies of the Organizing Group and service providers, agents and contractors who provide administrative and business support to us and act on behalf of us (collectively known as "Organiser" or "we") to process your personal information submitted in the entry/ online form for the purpose of the Campaign and/or any customer survey in understanding Participants' purchasing behaviour.
21. The Organizer's decision on all matters relating to the Campaign shall be final and binding. No further correspondence or attempt to dispute such decision will be entertained by the Organizer.
22. The Organizer reserves the absolute rights to amend the Terms and Conditions of this Campaign at any time without prior notice and without any liability to any person. In the event of any changes to the Terms and Conditions contained herein, the Participants agree that their continued participation in the Campaign will constitute their acceptance of the new Terms and Conditions.
23. By participating in this Campaign, the Participants are deemed to have read, understood and agreed to be bound by the Terms and Conditions contained herein and any decision made by the Organizer.
24. The Participants further acknowledge that the promotion is in no way sponsored, endorsed or administered by, or associated with Facebook and Instagram. For more information or enquiries, please contact us via Direct Message on either Facebook or Instagram (@bakewithyen) from Mondays to Fridays, 8:30am to 5:30pm.